



# Wayne Business Association

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Promoting Commercial Vitality in Wayne

May 2011

## PRESIDENT

Diane Jiorle  
The Phone Specialist Corp.  
610-986-0000

## VICE PRESIDENT

Mike Libert  
Main Line Print Shop  
610-688-7782

## SECRETARY

LuAnne Lunger  
Sovereign Bank  
610-688-7330

## TREASURER

Nelson Dayton  
Dayton Lock Co.  
610-688-9188

## BOARD OF DIRECTORS

Jack Brooks  
Radnor Studio 21  
610-687-5189

Nancy Campbell  
Wayne Art Center  
610-688-3553

Bob D'Amicantonio  
D'Amicantonio Shoes  
610-688-7530

Heather Eadeh  
Eadeh Enterprises  
610-647-1776

Amanda Wetherill Holmes  
The Blue Horse Boutique  
610-254-2583

Andrew Maguire  
McCausland, Keen & Buckman  
610-341-1032

Maureen McAleer  
Bryn Mawr Trust  
610-971-6802

Todd Serinsky, DC  
Westside Wellness Chiropractic Center  
610-687-8988

Sam Strike  
Patch.com  
484-431-4533

Chris Todd  
Christopher's Restaurant  
610-687-6558

Bob Weinberg  
610-416-5680

## WELCOME Linda Grobman Superintendent of Radnor Schools for Breakfast



Date: Thursday, May 19th

Place: Radnor Library,  
Windsor Room (on side of building)

Time: 7:30 am

Cost: \$8.00

This is Linda's 2nd annual "State of The Union" address to our WBA shareholders. As if managing the children isn't hard enough, now it's time to manage the budget! Hear what our Superintendent has to say in these tricky economic times.

Enjoy breakfast catered by Cosi in Wayne.

RSVP by email to [info@waynebusiness.com](mailto:info@waynebusiness.com),  
call Main Line Print Shop 610-688-7782,  
or fax in the RSVP form enclosed.



## BEHIND THE SCENES

The current of change is in the air of Wayne. There is always an ebb and flow. To keep our sails trimmed the Wayne Business Association Board will once again meet with our Strategic Planner to help us establish and prioritize our new goals. The last time our Board took the extra time to do this strategic planning we set course on some lofty goals. We feel we have achieved many of them. Now it's time to take inventory and adjust our sails to the winds of the present economy.

Along the lines of our goals is reaching out to our legislators for help with economic development. Our President has already begun meeting with various State Representatives. Christopher's offered a delicious complimentary lunch for State Rep. Warren Kampf whose appetite was increased after he took the walking tour around the pedestrian and non-pedestrian friendly village of Wayne. We will continue to meet with the legislators who have the most impact on Wayne.

Our President has facilitated ongoing meetings with the restaurants most impacted by the present parking permit fees. We are all working together to formulate a fair employee parking solution.

## Welcome New Members!

**Verge Power Yoga** – Cara Bradley – 250 West Lancaster Ave., 610-971-0518  
**Ordonio Technology Group** – David Ordonio – 45 Louella Court, 610-687-3863  
**Nolan Painting** – Kevin Nolan – 181 West Hillcrest Avenue, Havertown, 610-789-3156  
**Patch.com** – Sam Strike, Editor – Radnor Patch, 484-431-4533, sam.strike@patch.com  
**Fiore** – Stephanie Buthusiem – 104 E. Lancaster Ave., 610-639-2205  
**Deconstructed Living** – Audra Fine – 201 E. Lancaster Ave., 610-975-8908  
**Click Canyon** – Deanna Doane – 565 W. Wayne Ave., 610-988-3626  
**Sooki** – Lisa Choi – 168 E. Lancaster Ave., entrance on Louella Ave., 267-971-2070  
**Bottoms Up Yoga** – Maura Markley – 112 Plan Ave., 610-348-3825  
**Eastern University** – Pete Berol – 1300 Eagle Rd., 484-581-1272



## SAVE THE DATE

**First Friday Resurrection!** Plan now for Friday, June 3rd! Dress up your windows, turn your lights on and attract those diners into your stores! According to Rick Segal, author of "Retail Business Kit for Dummies", retailers can lose customers by keeping inconvenient hours, by not keeping regular hours or by simply not staying open long enough. Most online shopping is done Monday - Friday 9am-5pm! If there's something attractive in your store and there's a group of women out dining on a First Friday...they'll stop in!

## MEMBER EVENTS & NEWS

**WELCOME AND CONGRATULATIONS** New Board member Andrew Maguire of McCausland, Keen & Buckman! Next year there will be 2 positions available. The criteria is attending our general meetings and volunteering at our events.

**SYMPATHY** to Valarie of Hob Nob Homes for the loss of her brother.

**SPECIAL THANK YOU** to Eastern University for their extra WBA contributions.

**REMINDER:** The WBA is a member for the Valley Forge Visitor's and Convention Bureau through their Village program. The leads are groups looking for a specific theme. Sometimes we have what they are looking for. The leads are screened by our hotel WBA members to see if our Village of Wayne meets their needs. To have your business added to their visitors guide is only \$50 each year. Here's what one of our former Presidents say, "For only \$50/year it gives me exposure to those bus crowds who may come here and shop while they're in Wayne." The Police have already accomodated us with a bus parking spot behind the War Memorial.

**PLAN OF PA** has organized a benefit concert to introduce the community to the *PLAN of PA Foundation*. Radnor and Sea Isle City musician Larry McKenna, along with band mates Chuck Shea and Steve Bauer, will perform their popular show "Songs of the Shore: Party Anthems from the '50s to the '90s" on Wednesday, May 25 from 7:30-9:00 p.m. at the Paddock at Devon in Wayne. Tickets are \$25 per person and include hors d'oeuvres, music and dancing. A cash bar will be available. Advance registration is requested, as space is limited. To purchase tickets, mail a check for \$25 per person made payable to PLAN of PA Foundation, P.O. Box 154, Wayne, PA 19087.

**CONGRATULATIONS** to our very own ContempraYouth Dancers!!! ContempraDance Center's Youth Dance Company has been selected to perform at Disney World in Orlando Florida! Our dancers will perform 3 dances with choreography by Director Gail Vartanian and Co-Director of the Youth Dance Company, Christa Campbell. The performance is scheduled for May 6th at the Waterside Stage in Downtown Disney. Boys and girls ages 7-17 will have the opportunity of a lifetime and an experience they will never forget! *Auditions for Youth Dancers:* ContempraYouth Dancers audition annually to be part of the company. They also perform in the Philly Nutt Crak-Up, Youth Regional Youth Festival, Schools and other community events. Our next audition is Sunday May 22 at ContempraDance Center from 1:00-3:00. For more information please contact the office at 610.225.3007. Check out our site at [www.contempradance.com](http://www.contempradance.com) There is a \$15 audition fee. Ages 7-17, boys and girls. Please call to register.



**THE MEMORIAL DAY PARADE** needs Marshals in the morning for traffic and crowd control from approx. 9 am - 11 am. The parade will be on Monday May 30th. Please help, call Bob D'Amicantonio 610-688-7530.

**WAYNE CLEAN UP DAY!** May 21st 9 AM - 11:30 AM Clean up the Memorial Day Parade Route and show our town pride! Join the Valley Forge Military Academy Honor Cadets and Radnor Middle School student volunteers who will be sprucing up our parade route just in time to honor our Veterans. Meet at the Middle School at 9 AM at the South Wayne School parking lot. Free Tee Shirts! Free hot dogs thanks to Christopher's!

**DO YOU HAVE AN EXCELLENT HIGH SCHOOL SENIOR WORKING FOR YOU?** The WBA Scholarship Fund committee is looking for seniors from any high school who are accepted into college and work for you! The Scholarship award is \$1000! See newsletter insert for Scholarship application or visit [waynebusiness.com](http://waynebusiness.com). Call Ron Evans 610-710-1029.

## RADNOR DESIGN REVIEW NEWS: *Welcome New Businesses in Town*

**Hogfish Bar and Grill** – 372 W Lancaster Ave., Wayne

**Nova Grill** – 815-817 E Lancaster Ave., Villanova

**Eco Dry Cleaners** – 369 W Lancaster Ave., Wayne

**All Friends Academy** – 402 W Wayne Ave., Wayne

### REMEMBER

Wayne Business Association is a member of The Main Line Chamber of Commerce. Do you want to represent the WBA at one of their events?  
[www.mlcc.org](http://www.mlcc.org)

[www.waynebusiness.com](http://www.waynebusiness.com)

**Grow your business &  
Grow your life... Volunteer!**

### NEW! WBA MEMBER WINDOW DECALS

One design for all members. A second design is available to show customers that you participate in the Wayne Gift Certificate Program. Pick yours up at Main Line Print Shop.



### WAYNE GIFT CERTIFICATES

*Are very popular and keep shopping dollars in Wayne.  
MANY are sold throughout the year for every occasion!*

**Please treat them as cash, then return them to  
Sovereign Bank for the redemption process.**

Merchants will be reimbursed within one week. To add your business to the Gift Certificate List of participating merchants call Bridget Libert (Main Line Print Shop) at 610-688-7782.

### COMMERCIAL PROPERTY AVAILABLE IN WAYNE:

**Axis Realty:** Find listings at [www.axisrealtypartners.com](http://www.axisrealtypartners.com)

**Chip Addis:** 5-7 Louella Court on Louella Avenue, 610-688-9500

**Eadeh Enterprises:** Find listings at [www.eadeh.com](http://www.eadeh.com)

**Eastern Property Group:** Find listings at [www.easternpropertygroup.com](http://www.easternpropertygroup.com). 610-293-1400

**S. W. Bajus, Ltd.:** Find listings at [www.swbajusltd.com](http://www.swbajusltd.com).

### WAYNE ON A ROLL!

Help Wayne shoppers remember Wayne as a Friendly Village.  
Please have extra quarters available for their meters.

## SAVE THE DATE

*General Meetings 3rd Thurs. of  
the month, except  
July, August & December*

- May 19th-** General Meeting  
Breakfast with Linda Grobman,  
Radnor School Superintendent
- May 30th-** Memorial Day Parade
- Jun 2nd-** Board Meeting
- Jun 3rd-** First Friday
- Jun 11th-** Main Line Jazz &  
Food Festival
- Jun 23rd-** General Meeting
- Jul 1st-** First Friday
- Jul 4th-** Happy 4th!

## *Host a WBA meeting*

Do you know of an interesting location to meet? For general meetings we require space to hold 15-20 people, plus an area for a speaker. Contact Diane Jiorle at 610-986-0000 or Mike Libert at 610-688-7782 if you would like to volunteer. Speakers and topics always welcome!

## GROUP DISCOUNT ADVERTISING

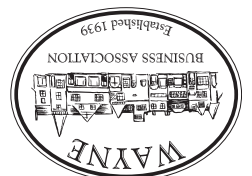
For WBA Events there are many discount group advertising opportunities exclusively for WBA members. We will be advertising in The Neighbor Saver, The Main Line Suburban Life Newspaper, Main Line Today Magazine & the 2011 Wayne Map & Visitor's Guide! Call Diane Jiorle 610-986-0000

Update your business information on the WBA website. Check out your info at [www.waynebusiness.com](http://www.waynebusiness.com). If corrections and/or additions are needed send your business description and website link to: DiCicco Advertising Group: [tony@diciccoadgroup.com](mailto:tony@diciccoadgroup.com)

**SHOP LOCAL**  
**SHOP MEMBERS**



Wayne Business Association  
P.O. BOX 50 WAYNE, PENNSYLVANIA 19087



# WBA Reservation Form

Please fax back by Tuesday, May 17th to 610-964-1309

**YES!** I (we) will attend the WBA Meeting.

Date – Thursday, May 19th                      Time – 7:30 am

Location – Radnor Library, Windsor Room (on side of building)

Business name – \_\_\_\_\_

Number of attendees – \_\_\_\_\_ Name(s) of attendee(s) \_\_\_\_\_

\_\_\_\_\_

## **WBA VOLUNTEERS MAKE WAYNE THE JEWEL OF THE MAIN LINE!**

Please consider helping on one of the following committees:

### EVENTS:

A.        First Fridays In Wayne, Committee Chair: Joan M. Menige Mastroianni 610-687-9153

\_\_\_\_\_ Yes, I will help this committee

B.        Main Line Jazz & Food Festival, June. Committee Chair: Jen Bailer 610-964-9100

\_\_\_\_\_ Yes, I will help this committee

C.        WBA Radnor Fall Festival, Third Sun. in Sept. Committee Chair: Todd Serinsky 610-687-8988

\_\_\_\_\_ Yes, I will help this committee

D.        Wayne Hotel Old Fashioned Christmas Celebration, Tree Lighting & Santa Parade. First Fri & Sat in Dec.  
Committee Chairs: Diane Jiorle 610-986-0000 and Nelson Dayton 610-964-0400

\_\_\_\_\_ Yes, I will help this committee

PARKING: WBA Member Task Force meets regularly with Township and commissioners to solve issues with Employee and Customer parking. Committee Chair: Diane Jiorle 610-986-0000

\_\_\_\_\_ Yes, I will help this committee

**Grow your business... Volunteer!**

# Wayne Business Association

## College Scholarship Application

### Nomination Form

(Nominations may be made by members in good standing of the Wayne Business Association)  
Submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. Call Ron Evans 610-710-1029  
and fax to 610-964-1309. Deadline for receipt is May 15, 2011.

#### PLEASE PRINT OR TYPE

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Applicant Name: \_\_\_\_\_ High School: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

How long has the applicant worked for you? \_\_\_\_\_

How many hours per week does the applicant work? \_\_\_\_\_

Please describe the applicant's job responsibilities and evaluate their performance:

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Please describe the applicant's performance in the following areas:

(Rank 1-10; Ten being the highest)

Punctuality: \_\_\_\_\_

Conformity to company policies: \_\_\_\_\_

Attitude: \_\_\_\_\_

Reliability: \_\_\_\_\_

Honesty: \_\_\_\_\_

Teachability: \_\_\_\_\_

Ability to work with others: \_\_\_\_\_

Names of colleges applied to: \_\_\_\_\_

Other comments that make this applicant outstanding:

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