

Wayne Business Association

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Promoting Commercial Vitality in Wayne

November 2011

PRESIDENT

Diane Jiorle
The Phone Specialist Corp.
610-986-0000

VICE PRESIDENT

Mike Libert
Main Line Print Shop
610-688-7782

SECRETARY

LuAnne Lunger
Sovereign Bank
610-688-7330

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Dayton Lock Co.
610-688-9188

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610-687-5189

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Wayne Art Center
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D'Amicantonio Shoes
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Eadeh Enterprises
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The Blue Horse Boutique
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610-341-1032

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Bryn Mawr Trust
610-971-6802

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Westside Wellness Chiropractic Center
610-687-8988

Sam Strike
Patch.com
484-431-4533

Chris Todd
Christopher's Restaurant
610-687-6558

Bob Weinberg
610-416-5680

Radnor Alumni Council: Preserving Radnor Pride Complimentary Continental Breakfast provided by Radnor Alumni Council

Presenters: Chris Massaro, RHS '83 &
Leo Bernabei, Director of Operations,
Radnor Township School District

Date: Thursday, November 17th

Place: Radnor Township School District Administration
Building, 135 S. Wayne Avenue, Lower level
conference room. Entrance in the back of
building by Radnor Middle School bus loop

Time: 7:30am



• The council is a collaboration of groups and individuals who have a vested interest in preserving Radnor's past and impacting Radnor's future. Learn more about us and how you can support our community!

• Come and tour the new alumni room loaded with Radnor memories. Entrance is behind the building on the middle school bus loop. Please do not park in numbered spaces. Metered parking available on S. Wayne Ave., municipal lots and Windermere Ave.

RSVP by email to info@waynebusiness.com,
call Main Line Print Shop 610-688-7782,
or fax in the RSVP form enclosed.

Small Business Saturday – Nov. 26th

This is a day that consumers pledge to support small businesses on Saturday, Nov 26th. American Express is offering its cardholders a \$25 credit on their next AMEX bill when they shop on November 26th at registered merchants. The WBA will be helping to promote the event by providing signs which you can hang in your window and ads in the Suburban. Deanna Doane is Chairman of this event: deanna@clickcanyon.com 484-744-3337.

3 ways to Register as a Participating Merchant:

1. Visit www.SmallBusinessSaturday.com or
2. Visit "Pledge to Shop Small" Facebook page www.facebook.com/shopsmall
3. Contact Deanna Doane from Click Canyon at deanna@clickcanyon.com 484-744-3337
Tell your customers about Small Business Saturday Nov 26th!

SHOP LOCAL - SHOP WAYNE!

Welcome New Members!

Robinson Packer Company – Lisa Packer – 351 E. Conestoga Road, Ste. 201, 610-688-3164
Main Line School Night – Hilary Martin – 260 Gulph Creek Road, Radnor, 610-687-0460
Paramour Restaurant – Julio Ugarte – 139 E. Lancaster Ave., 610-977-0600
Little Nest Portraits – Kate Dudley – 134 N. Wayne Ave., 610-710-4330
Daylin Leach – Sara Charles – 601 S. Henderson Rd., Ste. 208, King of Prussia, 610-768-4200
Meineke Car Care – Jim Moretti – 704 Lancaster Ave., 484-459-7016
Jim's Berwyn Auto Repair & Detailing – 316 E. Conestoga Rd., 610-687-5511
Presbyterian Children's Village – Betty Wu – 452 S. Roberts Rd., Rosemont, 610-519-1615
New York Life – Leslie Sheroda – 610-660-7625
Customers Bank – Brian Love – 153 E. Lancaster Ave., 610-995-0040
ING – Larry Maher – larry.maher@ingfp.com
Radnor Township Educational Assoc. – Nina Robinson – nina.robinson@rtsd.org
Gabby's Jar – Benna Lit – 15 West Ave., 215-796-0518
Comcast Business Class – Gregory Basile – One Apollo Rd., Plymouth Meeting, 610-551-1197



SAVE THE DATE

First Friday - Same day as Christmas Tree Lighting Celebration! December 2nd Plan on dressing up your windows and stay open to accommodate all the people coming to town for our big celebration.

ALL-CLASS REUNION! It's a Radnor celebration! Did you know that we are in touch with graduates from as far back as 1940? The one thing all these classes have in common is their enthusiasm for Radnor, their alma mater. Come relive old memories, meet old friends and make some new! Saturday, November 12, 2011, Immediately following the Radnor - Lower Merion Football Game to be held at Radnor High School at the Radnor Financial Center - 150 N. Radnor Chester Road. Across from Radnor High School - where Sears used to be! Would you like to help? RAC is looking for volunteers to serve on the planning and event committee. If you would like to get involved, please contact Chris Massaro '83 at cmassaro@comcast.net or 610.308.7045. Sponsored by the Radnor Alumni Council.

MEMBER EVENTS & NEWS

CONTEMPRADANCE THEATRE'S PHILLY-NUTT-CRAK-UP December 9-11, Mandell Theater, Drexel University, 33rd & Chestnut St., Philadelphia. The Rappin SugarPlum Fairy is back in Philly with her battling Hip Hoppin Rats, City Hall Dolls, Captain Philadelphia and Liberty Belle-Anne for another season of the hilarious holiday dance spoof, "Philly-Nutt-Crak-Up". This crazy holiday take-off of the Nutcracker is based on an original rap song written by the SugarPlum Fairy herself. A story filled with superheroes, kung-fu fighting, and making friends at the Kingdom of Prussia, the "Philly-Nutt-Crak-Up" combines comedy, hip-hop, jazz, modern and ballet dance to create a memorable event for our audience. The story is filled with references to local Philadelphia places, personalities, foods and skylines. New acts, new faces!! Appropriate for all audiences. You don't want to miss this one!! Ticket Prices: Adults \$26 - Children \$22 - Students \$22 with ID.



*Sunday you can meet the nutty cast and get their autographs after the 2:00 matinee. For more information call: 610.225.3007 or visit our website: www.contempradancetheatre.org Order tickets online at: www.danceboxoffice.com

GREEN FOR GREEN IN WAYNE - Studies show that the more trees in a shopping district the more it attracts shoppers! www.gfc.state.ga.us/communityforests/TreeBenefits.cfm says, "Increased business value: Trees enhance community economic stability by attracting businesses and tourists:

- Customers are willing to pay as much as 10 percent more for certain goods and services if businesses are located on tree-lined streets.
- Consumer product testing in shopping areas with large numbers of shade trees were rated 30 percent higher than identical products rated in shopping areas that were barren of trees.
- Tree-lined business and retail districts encourage patrons to linger and shop longer."

Over 70 trees have found a home along Lancaster Ave. in Radnor since 2009. They were planted as a result of a cooperative effort between The Chanticleer Foundation, the Radnor Conservancy and Radnor Township, called The Big Tree Program. Many shade trees have been lost due to age and disease. Landowners with appropriate planting sites along Lancaster will be contacted and offered trees, and then given a choice of species and help with site location with the assistance of a landscape architect working with the project. Species include maples, oaks, elms and zelkova. Look for the Big Tree Program's new plantings this Fall! Turn Green into Green \$!

RADNOR DESIGN REVIEW NEWS: *Welcome New Businesses in Town*

Five Guys Burgers and Fries, 311 Lancaster Avenue

Mediterranean Grill, 230 W Wayne Avenue

Herbalishous, 226 E Lancaster Avenue

Pet Village of Wayne, 107 N Aberdeen Avenue

WELCOME TO WAYNE!!!

PLEASE use the enclosed **WBA Wayne Parking map** for yourself and your customers. A full color version is also available to laminate and post in your business. When the "QR Tag" is scanned with your mobile device it will link to the same WBA Wayne Parking Map from our WBA website. **HELP GET THE WORD OUT!**

REMEMBER

Wayne Business Association is a member of The Main Line Chamber of Commerce. Do you want to represent the WBA at one of their events?
www.mlcc.org

www.waynebusiness.com

**Grow your business &
Grow your life...Volunteer!**

WBA MEMBER WINDOW DECALS

One design for all members. A second design is available to show customers that you participate in the Wayne Gift Certificate Program. Pick yours up at Main Line Print Shop.



WAYNE GIFT CERTIFICATES

Are very popular and keep shopping dollars in Wayne. MANY are sold throughout the year for every occasion!

Please treat them as cash, then return them to Sovereign Bank for the redemption process.

Merchants will be reimbursed within one week. To add your business to the Gift Certificate List of participating merchants call Bridget Libert (Main Line Print Shop) at 610-688-7782.

Village of Wayne



Gift Certificate

COMMERCIAL PROPERTY AVAILABLE IN WAYNE:

Axis Realty: Find listings at www.axisrealtypartners.com

Chip Addis: 5-7 Louella Court on Louella Avenue, 610-688-9500

Eadeh Enterprises: Find listings at www.eadeh.com

Eastern Property Group: Find listings at www.easternpropertygroup.com. 610-293-1400

S. W. Bajus, Ltd.: Find listings at www.swbajusltd.com.

WAYNE ON A ROLL!

Help Wayne shoppers remember Wayne as a Friendly Village. Please have extra quarters available for their meters.

SAVE THE DATE

*General Meetings 3rd Thurs. of
the month, except
July, August & December*

- Nov 17th-** General Meeting
Radnor Alumni Museum
Middle School Breakfast
- Dec 1st-** Board Meeting
- Dec 2nd-** Christmas Tree Lighting
- Dec 3rd-** Santa Parade
- Jan 5th-** Board Meeting
- Jan 19th-** General Meeting
- Feb 2nd-** Board Meeting
- Feb 16th-** General Meeting

Host a WBA meeting

Do you know of an interesting location to meet? For general meetings we require space to hold 15-20 people, plus an area for a speaker. Contact Diane Jiorle at 610-986-0000 or Mike Libert at 610-688-7782 if you would like to volunteer. Speakers and topics always welcome!

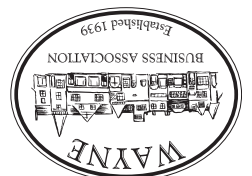
GROUP DISCOUNT ADVERTISING

For WBA Events there are many discount group advertising opportunities exclusively for WBA members. We will be advertising in The Neighbor Saver, The Main Line Suburban Life Newspaper, Main Line Today Magazine & the 2011 Wayne Map & Visitor's Guide! Call Diane Jiorle 610-986-0000

Update your business information on the WBA website. Check out your info at www.waynebusiness.com. If corrections and/or additions are needed send your business description and website link to: DiCicco Advertising Group: tony@diciccoadgroup.com



Wayne Business Association
P.O. BOX 50 WAYNE, PENNSYLVANIA 19087



WBA Reservation Form

Please fax back by Tuesday, November 15th to 610-964-1309

YES! I (we) will attend the WBA Meeting.

Date – Thursday, November 17th

Time – 7:30am

Location – Radnor Township School District Administration Building,
135 S. Wayne Avenue, Lower level conference room.

Business name – _____

Number of attendees – _____ Name(s) of attendee(s) _____

WBA VOLUNTEERS MAKE WAYNE THE JEWEL OF THE MAIN LINE!

Please consider helping on one of the following committees:

EVENTS:

A. First Fridays In Wayne, Committee Chair: Joan M. Menige Mastroianni 610-687-9153

_____ Yes, I will help this committee

B. Wayne Hotel Old Fashioned Christmas Celebration, Tree Lighting & Santa Parade. First Fri & Sat in Dec.
Committee Chairs: Diane Jiorle 610-986-0000 and Nelson Dayton 610-964-0400

_____ Yes, I will help this committee

C. Main Line Jazz & Food Festival, June. Committee Chair: Jennifer Bailer 610-964-9100

_____ Yes, I will help this committee

D. WBA Radnor Fall Festival, Third Sun. in Sept. Committee Chair: Todd Serinsky 610-687-8988

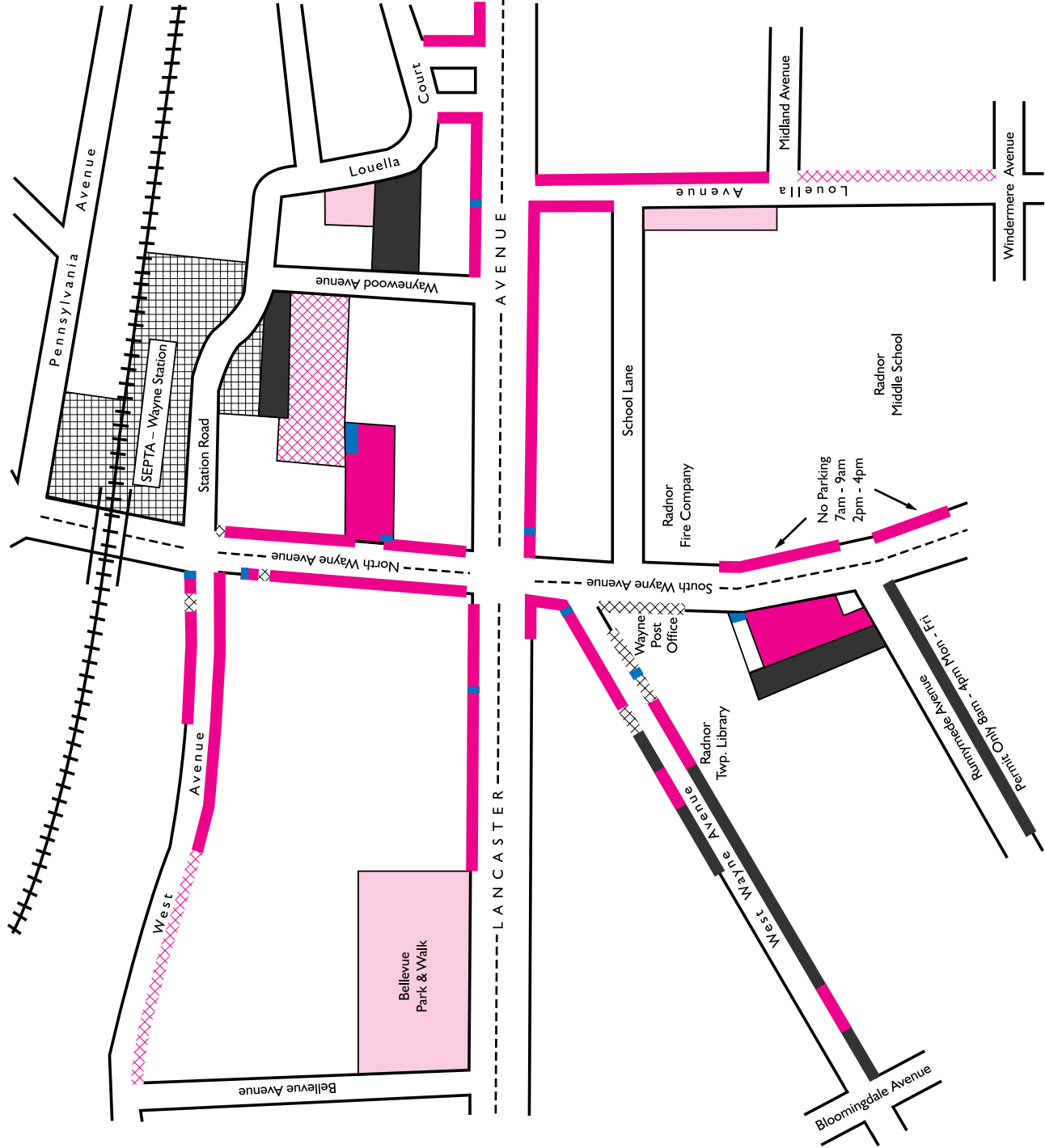
_____ Yes, I will help this committee

PARKING: WBA Member Task Force meets regularly with Township and commissioners to solve issues with
Employee and Customer parking. Committee Chair: Diane Jiorle 610-986-0000

_____ Yes, I will help this committee

Grow your business... Volunteer!

Wayne Parking Map



- XXXXXX 15 Minute
- 2 Hour
- XXXXX 5 Hour
- 10 Hour
- +++++ SEPTA Only
- Permit Parking
- Handicapped Parking

Bellevue Park & Walk free and open to the public after 5pm Mon - Fri, and all day Sat - Sun.
 Wayne Wood Lot free and open to the public after 6pm Mon - Fri, and all day Sat - Sun.
 Meters active 8am - 6pm, Mon - Sat.
 50¢ per hour, quarters only

Map not to scale.
 All locations approximate.
 Parking subject to change.
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