



Wayne Business Association

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Promoting Commercial Vitality in Wayne

October 2011

PRESIDENT

Diane Jiorle
The Phone Specialist Corp.
610-986-0000

VICE PRESIDENT

Mike Libert
Main Line Print Shop
610-688-7782

SECRETARY

LuAnne Lunger
Sovereign Bank
610-688-7330

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Dayton Lock Co.
610-688-9188

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610-687-5189

Nancy Campbell
Wayne Art Center
610-688-3553

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The Blue Horse Boutique
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610-341-1032

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610-971-6802

Todd Serinsky, DC
Westside Wellness Chiropractic Center
610-687-8988

Sam Strike
Patch.com
484-431-4533

Chris Todd
Christopher's Restaurant
610-687-6558

Bob Weinberg
610-416-5680

Is Online Marketing Right For My Business And If So, What Should I Be Doing?

Presented by Members Brent & Deanna Doane

Date: Thursday, October 20th
Place: The Wayne Art Center,
143 Maplewood Ave.
Time: 11:30am - 1:00pm
Cost: \$10.00
Catered by Landis



*Helping bridge the online gap between your
business and your customer.*

- 4 Reasons EVERY Small Business Should Use Online Marketing
- Social Media Sounds Great, But Is It Really A Fit For Me?
- What Other Online Marketing Tools Are Suited For Small Businesses?
- Where Do I Start?

RSVP by email to info@waynebusiness.com,
call Main Line Print Shop 610-688-7782,
or fax in the RSVP form enclosed.



THE 19TH ANNUAL RADNOR FALL FESTIVAL WAS THE BIGGEST SUCCESS EVER!!!

Thanks to all our tireless volunteers for pulling this years event together for so many thousands of happy families! None of this is possible without our esteemed Sponsors: Eagle Village Shops, Keystone Gardens, Orthopedic Specialists, Pete's Main Line Autowash, Renewal by Andersen, The Woodlynde School and Do It Best Hardware. This event brings in families from all over the area for very affordable entertainment for everyone. Showcasing our Village of Wayne like the WBA Radnor Fall Festival does helps business owners, commercial and residential property owners all at the same time! See you again next year Sunday Sept 16th, 2012!

Welcome New Members!

Salon d'Artiste – JoAnn Soha – 205 W. Lancaster Avenue, 610-687-6509

Simply Organized – Patti Bauer – 800 Maple Glen Road, 443-845-7792

Wayne Family Acupuncture – Lance David Isakov – 124 Bloomingdale Avenue, 610-203-3747

Kaufman Web Consulting – Linda Kaufman – 816 Wetherill Lane, 610-225-0287

Carol H. Axelrod Memorial – Michelle Scolnick – 214 S. Wayne Avenue, 610-688-7686

Waterdog Computer Works – George Raptis – 121 N. Wayne Avenue Ste. 201, 484-580-8568

Landis Restaurant and Catering – Jim Landis, 118 W. Lancaster Avenue, 610-688-9999

Wanderlust Theatre Company – Justin Poole – 36 S. Devon Park Court, Devon, 610-585-1663

New York Life Insurance Company – Leslie Sheroda, Agent – 555 E. City Avenue Ste. 800, Bala Cynwyd, (570) 650-4020

Restore Chiropractic – Dr. Danielle Gray – 250 W. Lancaster Avenue Ste. 112, 610-341-9300

Robinson Packer Company – Lisa Packer – 351 E. Conestoga Road, Ste. 201, 610-688-3164

Main Line School Night – Hilary Martin – 260 Gulph Creek Road, Radnor, 610-687-0460

Paramour Restaurant – Julio Ugarte – 139 E. Lancaster Ave., 610-977-0600

Little Nest Portraits – Kate Dudley – 134 N. Wayne Ave., 610-710-4330

Daylin Leach – Sara Charles – 601 S. Henderson Rd., Ste. 208 King of Prussia, 610-768-4200

Meineke Car Care – Jim Moretti – 704 Lancaster Ave., 484-459-7016

ING

RTEA

Presbyterian Childrens Village



SAVE THE DATE

First Friday Resurrection! Plan now for Friday, November 4th! Dress up your windows, turn your lights on and attract those diners into your stores! According to Rick Segal, author of “Retail Business Kit for Dummies”, retailers can lose customers by keeping inconvenient hours, by not keeping regular hours or by simply not staying open long enough. Most online shopping is done Monday - Friday 9am-5pm! If there's something attractive in your store and there's a group of women out dining on a First Friday...they'll stop in!

Nov. 17th 7:30 AM at Radnor Middle School - Speaker Chris Massaro of the Radnor Alumni Council is a 1983 Radnor High School Graduate. He will introduce to you the Radnor Alumni Museum!

MEMBER EVENTS & NEWS

CONGRATULATIONS to our WBA Board member Amanda Wetherill Holmes of Blue Horse on her pregnancy! God Bless!

SPECIAL THANKS to all of my WBA Board members who have picked up my slack while I was recuperating from shoulder surgery then two weeks later knee surgery. Our Board members are selected with great consideration to many factors and this Board is very hard working and dedicated to Wayne's commercial success. Thank you, Diane

RADNOR TOWNSHIP IS SPONSORING AN ELECTRONIC WASTE RECYCLING EVENT. Saturday, Oct. 22 from 9 a.m. to 1:00 p.m. at The Willows Mansion in Villanova. Small businesses with less than 50 employees can participate in this FREE event. Wayne business owners may drop off their electronics for recycling at this event. The contact at Radnor is Peggy Hagan at 610.688.5600 phagan@radnor.org. Or call Charles Nygard 215.964.6665.

HALLOWEEN AT THE RADNOR FIRE HOUSE - Monday, October 31 at 5 pm - Halloween open house at the fire station! Trick or treating for younger kids, fire truck rides and open house at the station. Light refreshments for all who attend. Join the Radnor Fire Co. and the Radnor Police for a safe and fun night for your kids!

RADNOR ALL-CLASS REUNION!!! Saturday, November 12, 2011, at the Radnor Financial Center - 150 N. Radnor Chester Road, across from Radnor High School - where Sears used to be! Immediately following the Radnor - Lower Merion Football Game to be held at Radnor High School. Would you like to help? RAC is looking for volunteers to serve on the planning and event committee. If you would like to get involved, please contact Chris Massaro '83 at cmassaro@comcast.net or 610.308.7045. Sponsored by the Radnor Alumni Council.

THE WAYNE ART CENTER(WAC) AND WILLISTOWN CONSERVATION TRUST (WCT) are pleased to announce *A Bounty of Farms, Paintings Celebrating the Preservation of the Willistown Countryside*. Approximately 25 carefully chosen artists have been invited to paint scenes on specified properties in the Willistown countryside in the unfolding spring, summer and fall seasons. The exhibition will open in the Davenport Gallery with a Preview Party on November 5th, 2011 and will feature food grown by Rushton Farm and other local producers. Paintings will be for sale by silent auction at the Preview Party that evening. Each piece will start with an opening bid at its market value. The artist will receive 60% of that sum and the remaining proceeds will be split evenly by WAC and WCT. Following the Preview Party, the show will remain on display free and open to the public. The work will continue to be for sale at market value.

RADNOR DESIGN REVIEW NEWS:

Welcome New Businesses in Town

Paramour, New restaurant at The Wayne Hotel -
139 E Lancaster Ave.

So Fun! Yogurt - 315 E Lancaster Avenue

City Sports - 309 E Lancaster Avenue

Tredici, LLC - Relocated around the corner -
185 E Lancaster Avenue

The Suburban Building - Renovated - 134 N Wayne Avenue

Little Nest Photography - 134 N Wayne Avenue

Dan Brody Photography - 322 King of Prussia Road

Ankle & Foot Medical Center - 528 E Lancaster Ave.

West Avenue Pizza and Grill - 18-20 West Avenue

Kessler, Topaz, Meltzer, Check, LLP - 280 King of Prussia Road

Menagerie - 503 W Lancaster Avenue

Ella's Bistro - 214 Sugartown Road

Pure Barre - 503 W Lancaster Avenue

Pet Valu - 317 E Lancaster Avenue

Solemate - 346 W Lancaster Avenue

Blue Mercury - 100 E Lancaster Avenue

Parke Schaffer Fine Art Gallery and Studio -

503 W Lancaster Avenue

JTA Associates Architects - 503 W Lancaster Avenue

WELCOME TO WAYNE!!!

REMEMBER

Wayne Business Association is a
member of The Main Line
Chamber of Commerce.

Do you want to represent the
WBA at one of their events?

www.mlcc.org

www.waynebusiness.com

**Grow your business &
Grow your life...Volunteer!**

NEW! WBA MEMBER WINDOW DECALS

One design for all members. A second design is available
to show customers that you participate in the
Wayne Gift Certificate Program.

Pick yours up at Main Line Print Shop.



WAYNE GIFT CERTIFICATES

*Are very popular and keep shopping dollars in Wayne.
MANY are sold throughout the year for every occasion!*

**Please treat them as cash, then return them to
Sovereign Bank for the redemption process.**

Merchants will be reimbursed within one week. To add your
business to the Gift Certificate List of participating merchants call
Bridget Libert (Main Line Print Shop) at 610-688-7782.



COMMERCIAL PROPERTY

AVAILABLE IN WAYNE:

Axis Realty: Find listings at www.axisrealtypartners.com

Chip Addis: 5-7 Louella Court on Louella Avenue, 610-688-9500

Eadeh Enterprises: Find listings at www.eadeh.com

Eastern Property Group: Find listings at
www.easternpropertygroup.com. 610-293-1400

S. W. Bajus, Ltd.: Find listings at www.swbajusltd.com.

WAYNE ON A ROLL!

Help Wayne shoppers remember
Wayne as a Friendly Village.
Please have extra quarters
available for their meters.

SAVE THE DATE

*General Meetings 3rd Thurs. of
the month, except
July, August & December*

- Oct 20th-** General Meeting - Lunch
Click Canyon Social Media
- Nov 4th-** First Friday
- Nov 17th-** General Meeting
Radnor Alumni Museum
Middle School Breakfast
- Dec 2nd-** Christmas Tree Lighting
- Dec 3rd-** Santa Parade
- Jan 19th-** General Meeting

Host a WBA meeting

Do you know of an interesting location to meet? For general meetings we require space to hold 15-20 people, plus an area for a speaker. Contact Diane Jiorle at 610-986-0000 or Mike Libert at 610-688-7782 if you would like to volunteer. Speakers and topics always welcome!

GROUP DISCOUNT ADVERTISING

For WBA Events there are many discount group advertising opportunities exclusively for WBA members. We will be advertising in The Neighbor Saver, The Main Line Suburban Life Newspaper, Main Line Today Magazine & the 2011 Wayne Map & Visitor's Guide! Call Diane Jiorle 610-986-0000

Update your business information on the WBA website. Check out your info at www.waynebusiness.com. If corrections and/or additions are needed send your business description and website link to: DiCicco Advertising Group: tony@diciccoadgroup.com



**SHOP LOCAL
SHOP MEMBERS**

Wayne Business Association
P.O. BOX 50 WAYNE, PENNSYLVANIA 19087



WBA Reservation Form

Please fax back by Tuesday, October 18th to 610-964-1309

YES! I (we) will attend the WBA Meeting.

Date – Thursday, October 20th Time – 11:30 am - 1:00pm

Location – The Wayne Art Center, 143 Maplewood Ave.

Business name – _____

Number of attendees – _____ Name(s) of attendee(s) _____

WBA VOLUNTEERS MAKE WAYNE THE JEWEL OF THE MAIN LINE!

Please consider helping on one of the following committees:

EVENTS:

A. First Fridays In Wayne, Committee Chair: Joan M. Menige Mastroianni 610-687-9153

_____ Yes, I will help this committee

B. WBA Radnor Fall Festival, Third Sun. in Sept. Committee Chair: Todd Serinsky 610-687-8988

_____ Yes, I will help this committee

C. Wayne Hotel Old Fashioned Christmas Celebration, Tree Lighting & Santa Parade. First Fri & Sat in Dec.
Committee Chairs: Diane Jiorle 610-986-0000 and Nelson Dayton 610-964-0400

_____ Yes, I will help this committee

D. Main Line Jazz & Food Festival, June. Committee Chair: Jennifer Bailer 610-964-9100

_____ Yes, I will help this committee

PARKING: WBA Member Task Force meets regularly with Township and commissioners to solve issues with Employee and Customer parking. Committee Chair: Diane Jiorle 610-986-0000

_____ Yes, I will help this committee

Grow your business... Volunteer!