



Wayne Business Association

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Promoting Commercial Vitality in Wayne

September 2011

PRESIDENT

Diane Jiorle
The Phone Specialist Corp.
610-986-0000

VICE PRESIDENT

Mike Libert
Main Line Print Shop
610-688-7782

SECRETARY

LuAnne Lunger
Sovereign Bank
610-688-7330

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Dayton Lock Co.
610-688-9188

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610-687-5189

Nancy Campbell
Wayne Art Center
610-688-3553

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610-688-7530

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610-647-1776

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The Blue Horse Boutique
610-254-2583

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610-341-1032

Maureen McAleer
Bryn Mawr Trust
610-971-6802

Todd Serinsky, DC
Westside Wellness Chiropractic Center
610-687-8988

Sam Strike
Patch.com
484-431-4533

Chris Todd
Christopher's Restaurant
610-687-6558

Bob Weinberg
610-416-5680

FRIENDS OF THE



WILLOWS COTTAGE

Friends of the Willows Cottage hosts our WBA September meeting

Date: Thursday, Sept. 15th
Place: The Willows Cottage,
490 Darby-Paoli Road
Time: 5:30 pm
Cost: \$10.00



The Willows Cottage was in line for the wrecking ball when a few concerned citizens from the Radnor Historical Society learned that the Cottage was about to be demolished. Mark Janiczek, Main Line Builder, was asked to give his professional opinion as to the true condition of the property. What the Cottage really needed was some TLC. Thus began Mark's journey of forming the Friends of the Willows Cottage and restoring this beautiful old building. Mark will give a history of the building, what the Friends have accomplished so far and what its future holds.

RSVP by email to info@waynebusiness.com,
call Main Line Print Shop 610-688-7782,
or fax in the RSVP form enclosed.

WBA RADNOR FALL FESTIVAL

Sunday, September 18th 1 - 5 PM

Join our 19th annual family fun day on
North Wayne Avenue!



Kids of all ages enjoy the rides, music, face painting, and yummy food!



Our Sponsors are:
Eagle Village Shops
Keystone Gardens
Orthopedic Specialists
Pete's Main Line Autowash
Renewal by Andersen
The Woodlynde School
Do It Best Hardware

Welcome New Members!

Bottoms Up Yoga – Maura Markley – 112 Plant Avenue, 610-348-3825

Salon d'Artiste – JoAnn Soha – 205 W. Lancaster Avenue, 610-687-6509

Simply Organized – Patti Bauer – 800 Maple Glen Road, 443-845-7792

Wayne Family Acupuncture – Lance David Isakov – 124 Bloomingdale Avenue, 610-203-3747

Kaufman Web Consulting – Linda Kaufman – 816 Wetherill Lane, 610-225-0287

Carol H. Axelrod Memorial – Michelle Scolnick – 214 S. Wayne Avenue, 610-688-7686

Waterdog Computer Works – George Raptis – 121 N. Wayne Avenue Ste. 201, 484-580-8568

Landis Restaurant and Catering – Jim Landis, 118 W. Lancaster Avenue, 610-688-9999

Wanderlust Theatre Company – Justin Poole – 36 S. Devon Park Court, Devon, 610-585-1663

New York Life Insurance Company – Leslie Sheroda, Agent

555 E. City Avenue Ste. 800, Bala Cynwyd, (570) 650-4020

Restore Chiropractic – Dr. Danielle Gray – 250 W. Lancaster Avenue Ste. 112, 610-341-9300



SAVE THE DATE

First Friday Resurrection! Plan now for Friday, October 7th! Dress up your windows, turn your lights on and attract those diners into your stores! According to Rick Segal, author of “Retail Business Kit for Dummies”, retailers can lose customers by keeping inconvenient hours, by not keeping regular hours or by simply not staying open long enough. Most online shopping is done Monday - Friday 9am-5pm! If there's something attractive in your store and there's a group of women out dining on a First Friday...they'll stop in!

MEMBER EVENTS & NEWS

RADNOR TOWNSHIP OPEN FORUM! Let your voice be heard! Residents, businesses and the educational community do have a voice in the direction of government and this is a great opportunity to let the Township know what your opinions, ideas and suggestions are on any number of topics like the municipal services you receive, programs that are offered, and what you would like to see from the Township government in the future. Meeting schedule is:

September 14 - 7-8:30 a.m. - Township Bldg; 12-1:30 p.m. - Township Bldg; 6-8 p.m. *Radnor Memorial Library, Winsor Rm.

September 22 - Township Bldg; 9-10:30 a.m. and 1:30-3 p.m.

September 24 - Township Bldg; 8:30-10:30 a.m.

The **4th annual CAROL H. AXELROD MEMORIAL BLOOD DRIVE** will take place on Wed. and Thurs., October 5-6, from 7 a.m. to 7 p.m. both days, at Lankenau Medical Center in Wynnewood. The blood drive is run by Wayne residents Michelle and Daniel Scolnick in memory of Michelle's mother, who required numerous blood transfusions during her fight against cancer. To make the drive special, the family gives every presenting donor a gift bag, free entry into a prize drawing, and special food. WBA members can support this important event by donating food, gift bag items, or a prize for the drawing! All sponsoring businesses will be featured in promotional materials and publicized to all donors at the blood drive. This is a great opportunity to promote your business while helping to save lives! For more information about how you can be involved, contact Michelle or Daniel Scolnick at 610-688-7686.

RETAIL ROUND TABLE Wednesday, October 12, 8:30-9:30am at The Main Line Chamber.

Learn what's working for others, share ideas. Help your business grow! Tea, coffee, pastries provided.

RADNOR ROCKS FOR REF A musical benefit for the Radnor Educational Foundation. Saturday, October 15, 2011 7:00-11:00 PM at Mixx in Villanova. **Featuring Local Radnor Talent: DNR (Radnor parents Ric Andersen, Chic Spatacco and David Ryder); Ellie Perez (RHS 2012); Angel Blue Band (Radnor parents Tom Kaney & Jan Epstein); The Wednesday Campaign (Josh Klag, RHS 2014 & 2011 Battle of the Bands Winner); Inferno (Debbie Keyser, IES teacher, and Eric Schreiber, Radnor parent) Tickets: \$20 pre-event; \$25 at door. Purchase at door or at www.radnoreducationalfoundation.org. All proceeds benefit the Radnor Educational Foundation.

RADNOR ALL-CLASS REUNION Saturday, November 12, 2011, immediately following the Radnor-Lower Merion Football Game (held at Radnor High School) at Radnor Financial Center, 150 N. Radnor Chester Road (across from Radnor High School - where Sears used to be!) Would you like to help? RAC is looking for volunteers to serve on the planning and event committee. If you would like to get involved, please contact Chris Massaro '83 at cmassaro@comcast.net or 610.308.7045. Sponsored by the Radnor Alumni Council.

RADNOR DESIGN REVIEW NEWS:

Welcome New Businesses in Town

Paramour, New restaurant at The Wayne Hotel -
139 E Lancaster Ave.

So Fun! Yogurt - 315 E Lancaster Avenue

City Sports - 309 E Lancaster Avenue

Tredici, LLC - Relocated around the corner -
185 E Lancaster Avenue

The Suburban Building - Renovated - 134 N Wayne Avenue

Little Nest Photography - 134 N Wayne Avenue

Dan Brody Photography - 322 King of Prussia Road

Ankle & Foot Medical Center - 528 E Lancaster Ave.

West Avenue Pizza and Grill - 18-20 West Avenue

Kessler, Topaz, Meltzer, Check, LLP - 280 King of Prussia Road

Menagerie - 503 W Lancaster Avenue

Ella's Bistro - 214 Sugartown Road

Pure Barre - 503 W Lancaster Avenue

Pet Valu - 317 E Lancaster Avenue

Solemate - 346 W Lancaster Avenue

Blue Mercury - 100 E Lancaster Avenue

Parke Schaffer Fine Art Gallery and Studio -
503 W Lancaster Avenue

JTA Associates Architects - 503 W Lancaster Avenue

WELCOME TO WAYNE!!!

EVENTS IN REVIEW

The Main Line Jazz and Food Festival was another wonderful jazz event on N. Wayne Ave in June. WBA events attract thousands of people into our town. Volunteers make these events happen! Special Thank You to Jennifer Bailer of Land Rover Main Line for chairing this huge event. Thank you Laura Munich for the talent. Thank you to all the Sponsors especially the Title Sponsor Land Rover Main Line. Thank you for helping at the WBA tent at the MLJFF: Mike & Bridget Libert, Brent & Deanna Doane, Nan Mangine, George & Judy Strimel, Diane Jiorle.

REMEMBER

Wayne Business Association is a member of The Main Line Chamber of Commerce. Do you want to represent the WBA at one of their events?
www.mlcc.org

www.waynebusiness.com

**Grow your business &
Grow your life... Volunteer!**

NEW! WBA MEMBER WINDOW DECALS

One design for all members. A second design is available to show customers that you participate in the Wayne Gift Certificate Program. Pick yours up at Main Line Print Shop.



WAYNE GIFT CERTIFICATES

*Are very popular and keep shopping dollars in Wayne.
MANY are sold throughout the year for every occasion!*

**Please treat them as cash, then return them to
Sovereign Bank for the redemption process.**

Merchants will be reimbursed within one week. To add your business to the Gift Certificate List of participating merchants call Bridget Libert (Main Line Print Shop) at 610-688-7782.



COMMERCIAL PROPERTY

AVAILABLE IN WAYNE:

Axis Realty: Find listings at www.axisrealtypartners.com

Chip Addis: 5-7 Louella Court on Louella Avenue, 610-688-9500

Eadeh Enterprises: Find listings at www.eadeh.com

Eastern Property Group: Find listings at
www.easternpropertygroup.com. 610-293-1400

S. W. Bajus, Ltd.: Find listings at www.swbajusltd.com.

WAYNE ON A ROLL!

Help Wayne shoppers remember Wayne as a Friendly Village. Please have extra quarters available for their meters.

SAVE THE DATE

*General Meetings 3rd Thurs. of
the month, except
July, August & December*

- Sept 15th-** General Meeting
Willows Cottage Happy Hour
Speaker: Mark Janiczek
- Sept 18th-** Radnor Fall Festival
- Oct 7th-** First Friday
- Oct 20th-** General Meeting - Lunch
Click Canyon Social Media
- Nov 4th-** First Friday
- Nov 17th-** General Meeting
Radnor Alumni Museum
Middle School Breakfast
- Dec 2nd-** Christmas Tree Lighting
- Dec 3rd-** Santa Parade

Host a WBA meeting

Do you know of an interesting location to meet? For general meetings we require space to hold 15-20 people, plus an area for a speaker. Contact Diane Jiorle at 610-986-0000 or Mike Libert at 610-688-7782 if you would like to volunteer. Speakers and topics always welcome!

GROUP DISCOUNT ADVERTISING

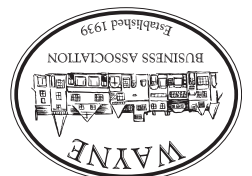
For WBA Events there are many discount group advertising opportunities exclusively for WBA members. We will be advertising in The Neighbor Saver, The Main Line Suburban Life Newspaper, Main Line Today Magazine & the 2011 Wayne Map & Visitor's Guide! Call Diane Jiorle 610-986-0000

Update your business information on the WBA website. Check out your info at www.waynebusiness.com. If corrections and/or additions are needed send your business description and website link to: DiCicco Advertising Group: tony@diciccoadgroup.com



SHOP LOCAL
SHOP MEMBERS

Wayne Business Association
P.O. BOX 50 WAYNE, PENNSYLVANIA 19087



Wanderlust Theatre Company is an emerging professional theatre dedicated to transforming the town of Wayne into a vibrant center for the arts by offering high quality arts education programs for people of all ages and producing dynamic and enlightening theatrical performances. Wanderlust specializes in experimental productions of classical works (like those of Shakespeare) and the development of original works inspired by border crossings and keen insight into issues of cultural difference and sameness. Justin and Amanda Poole, Wanderlust's co-founders, are currently looking to partner with enthusiastic supporters of the arts who reside in and around Radnor Township. They need people to serve as donors, board members, and general volunteers. Most of all, they need people who can spread the word about the company and generate enthusiasm in the community. If you wish to help Wanderlust Theatre Company transform the town of Wayne into a thriving center for live art, please contact Justin Poole via phone 610-585-1663 or email wanderlusttheatre@gmail.com. You may also visit the company's website, www.wanderlusttheatre.org, for more information!

School District Hopes to Connect with Alumni: The Radnor Township School District is strengthening the alumni council with a room that contains memorabilia and artifacts from years past. All alumni and the public are invited to visit and enjoy the room which is located in the RTSD Administration Building. Stop in or call 610-688-8100.

NEW DISCOUNT ADVERTISING OPPORTUNITY FROM VALLEY FORGE VISITOR'S AND CONVENTION BUREAU (VFVCB): WBA member's discount VFVCB rate is just \$50/year to participate in their NEW "Value Pass program". Ads are promoted in USAir Magazine! Submit a discount offer you can honor for one year. Send it to guetta@valleyforge.org. Your ad will be posted online PLUS your ad will be attached to weekend stay-over discount hotel packages that are promoted through ads in USAir Magazine. It is open to all VFVCB members! Contact VFVCB Betsy Guetta at guetta@valleyforge.org

WBA Board Member Bob Weinberg is asking for your prayers and support for his wife JoAnn. Her cancer has returned. For more information visit www.thejoannweinbergfund.com.

Wayne Business Association Annual Scholarship Award

The Wayne Business Association (WBA) annually recognizes a high school senior who is an exemplary employee of one of our members. To qualify, the employee must be a high school senior, show superior work ethics at a WBA member's business, and be accepted into college. The award is \$1,000. The 2011 recipient of the WBA Scholarship Award is Katharine Callaghan, an employee of Club La Maison. She is accepted into West Chester University. The Wayne Business Association community wishes Katharine great success!

Pictured from left to right are: Paul Tritle, Manager of Club La Maison; Ron Evans, Scholarship Committee Chair; Recipient Katharine Callaghan; Diane Jiorle, President of WBA



WBA Reservation Form

Please fax back by Tuesday, September 13th to 610-964-1309

YES! I (we) will attend the WBA Meeting.

Date – Thursday, September 15th Time – 5:30 pm

Location – Willows Cottage, 490 Darby-Paoli Road

Business name – _____

Number of attendees – _____ Name(s) of attendee(s) _____

WBA VOLUNTEERS MAKE WAYNE THE JEWEL OF THE MAIN LINE!

Please consider helping on one of the following committees:

EVENTS:

A. First Fridays In Wayne, Committee Chair: Joan M. Menige Mastroianni 610-687-9153

_____ Yes, I will help this committee

B. WBA Radnor Fall Festival, Third Sun. in Sept. Committee Chair: Todd Serinsky 610-687-8988

_____ Yes, I will help this committee

C. Wayne Hotel Old Fashioned Christmas Celebration, Tree Lighting & Santa Parade. First Fri & Sat in Dec.
Committee Chairs: Diane Jiorle 610-986-0000 and Nelson Dayton 610-964-0400

_____ Yes, I will help this committee

D. Main Line Jazz & Food Festival, June. Committee Chair: Jennifer Bailer 610-964-9100

_____ Yes, I will help this committee

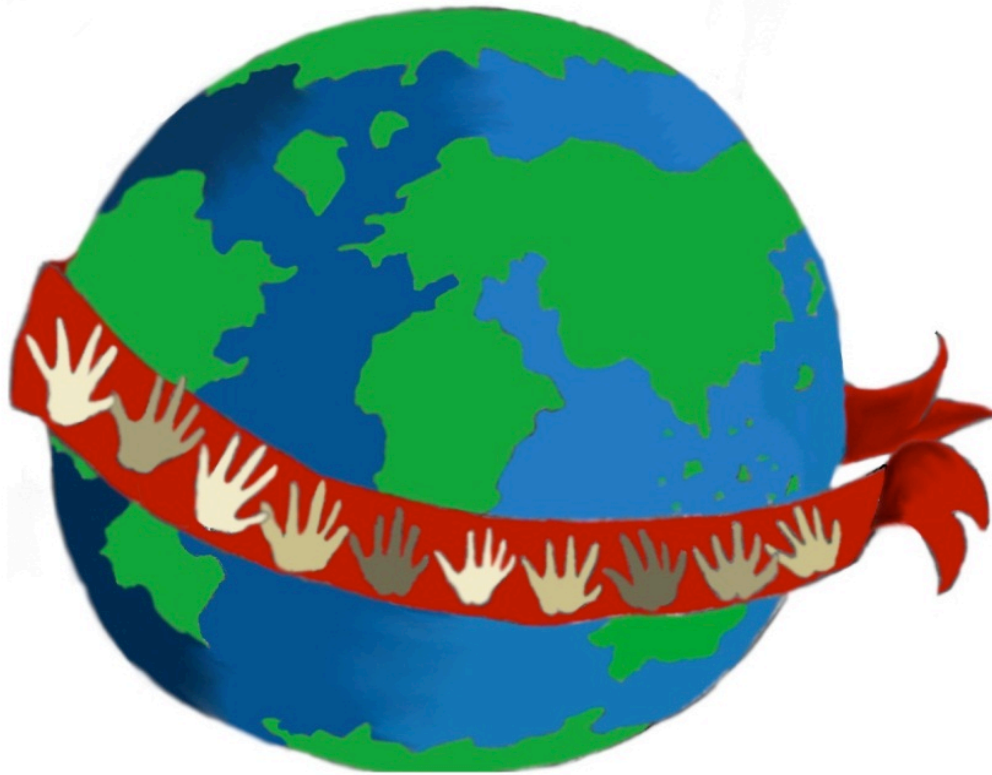
PARKING: WBA Member Task Force meets regularly with Township and commissioners to solve issues with Employee and Customer parking. Committee Chair: Diane Jiorle 610-986-0000

_____ Yes, I will help this committee

Grow your business... Volunteer!

The CommUNITY Breakfast

The Community-Led Unity Breakfast of Radnor



Embracing the Difference

Undoing Racism Day

Wednesday, September 21, 2011

7:30 till 9:00 a.m.

**Villanova Room, Connelly Center
Villanova University**

For more information: email
TheCommUNITYBreakfast@comcast.net

The CommUNITY Breakfast: The Community-Led Unity Breakfast of Radnor

The CommUNITY Breakfast will be held to mark “Undoing Racism Day”

On

Wednesday, September 21, 2011, 7:30 till 9:00 a.m.

Villanova Room of the Connelly Center, Villanova University, Villanova

Keynote Speaker: Rev. Mark Kelly Tyler, Ph.D., Pastor,

Mother Bethel AME Church, Philadelphia

*We hope you will join us as we gather together to break bread,
promote unity and a growing spirit of friendship and understanding.*

This event is open to the public: Cost is \$10 per person, Seating is limited. Please use the order form below.

The CommUNITY Breakfast steering committee:

At-large community volunteers • Baha’i Community of Radnor Township • Bethel AME Church, Bryn Mawr • Central Baptist Church, Wayne • Radnor Memorial Library, Wayne • Radnor Middle School, Wayne • Radnor High School, Radnor • Radnor Township Board of Commissioners, Radnor • Radnor United Methodist Church, Rosemont • St. Thomas of Villanova Roman Catholic Church, Rosemont • Second Baptist Church, Wayne • Villanova University, Villanova • Wayne United Methodist Church, Wayne

Directions: (campus map link: <http://www1.villanova.edu/villanova/admission/visit/maps/maineast.html>) Villanova University is located at 800 E. Lancaster Avenue (Route 30) in Villanova. From the west turn left onto Ithan Avenue, proceed about 500 feet and turn left again to enter the campus at the security gate. The Connelly Center (#10 on map) is on your left and parking in the lot for the St. Augustine Center (#45 on map) is on your right. The Villanova Room is on the ground floor of the Connelly Center. Please look for the event sign at the room doors.

Questions? Email: TheCommUNITYBreakfast@comcast.net

----- (please detach, complete and return this form with your payment) -----

I/we would like to attend the CommUNITY Breakfast on Wednesday, September 21, 2011 from 7:30 till 9 a.m. to be held in the Villanova Room of the Connelly Center, Villanova University.

Name(s): (please print) _____

Phone Number: _____ Email address*: _____

Number of attendees: _____ x \$10 per person = _____ Total payment amount enclosed

Please make your check payable to **St. Thomas of Villanova Parish**, and mail this form and payment to:

St. Thomas of Villanova Parish, 1229 East Lancaster Avenue, Rosemont, PA 19010

*Please email me a “save the date” notice for the 2012 CommUNITY Breakfast